

MEDIA RELEASE



FOR IMMEDIATE RELEASE:

October 24, 2018

Inaugural Luminary Awards Celebrate Leaders in Energy Efficiency

St. John's, NL – Today, Newfoundland Power and Newfoundland and Labrador Hydro held their first ever Luminary Awards. All across Newfoundland and Labrador, people, organizations and communities are committing to energy efficiency. The takeCHARGE Luminary Awards were created to recognize their endeavours and inspire others to follow their brilliant lead. The winners were announced today at the Luminary Awards event, held at Lester's Farm.

"We are committed to helping our customers make wise decisions about their energy use. By following the sound advice of our takeCHARGE energy experts, our customers save millions on their electricity bills every year," said Gary Murray, Vice President, Customer Operations with Newfoundland Power. "Today's Luminary Award recipients have shown leadership in promoting and advancing energy efficiency in Newfoundland and Labrador and we appreciate their partnership."

"We are seeing a major shift in the uptake of energy efficiency" said Carl Bishop, Manager of Customer Care and Energy Efficiency with Newfoundland and Labrador Hydro. "Individuals and businesses like these dedicated award winners are leading the way and inspiring others to think and act differently."

-30-

Details about the award categories and successful recipients below:



TakeChargeNL.ca

BROUGHT TO YOU BY



2018 LUMINARY AWARD RECIPIENTS

AWARD CATEGORY: COMMUNITY IMPACT

The Community Impact Award recognizes a city, town or municipality in Newfoundland and Labrador that has excelled in energy efficiency through activities such as campaigns, project or building development and energy management.

RECIPIENT: Norris Arm Heritage Society

The Norris Arm Heritage Society is a not-for-profit organization dedicated to preserving the history of Norris Arm. In the past year the Board of Directors decided to expand their mandate to include improving the energy efficiency of their facilities. Mini-split heat pumps have now been installed, saving energy and increasing comfort for visitors to the museum and dinner theatre. Being able to maintain a constant temperature is also very important to preserving the integrity of the exhibits.

AWARD CATEGORY: LEADERSHIP – INDIVIDUAL

The Leadership Award - (Individual) recognizes an individual's leadership, contribution and impact on energy efficiency in a city or town, community or organization in Newfoundland and Labrador through activities, campaigns or project(s).

Leadership – Individual (Residential)

RECIPIENT: Steve Morey, Clean Air Solutions

Steve Morey has over 20 years' experience in the residential heating and ventilation business. He is a leader in his industry and in energy conservation. He takes the time to educate his customers on the benefits of choosing an energy efficient Heat Recovery Ventilator and has installed hundreds of high efficiency models. Steve provides excellent customer service and often provides energy efficiency advice beyond ventilation, pointing out to customers when they need more insulation.

Leadership – Individual (Commercial)

RECIPIENT: Jeff Browning, Guillevin International

Through his work with Guillevin, Jeff Browning is helping change the commercial lighting landscape in Newfoundland and Labrador. He has completed over 200 lighting reviews for clients, helping them understand the benefit of switching to LED. On average Jeff has helped his customers cut their lighting wattage in half. Jeff also takes his passion for energy efficiency home with him, installing LED lights, programmable thermostats and more.

Leadership Award – Individual

RECIPIENT: Ethel O'Brien

Over the past six years, Ethel has been a true ambassador of energy efficiency in her community in the Labrador Straits region and to Hydro's Isolated Diesel System energy efficiency program. She has executed several programs in her territory including educational seminars (in the community and in schools), direct installation of energy efficient products, hosting giveaway events, conducting building/lighting audits, and many others. Residents and business owners will often reach out to Ethel to ask questions or provide insights on available rebate programs and energy efficiency upgrades/renovation opportunities. During her 6+ years in service on these programs, we estimate that



Ethel has been a direct contributor to achieving over 750 MWh in savings in over 300 homes and 50 businesses.

AWARD CATEGORY: LEADERSHIP - ORGANIZATION

The Leadership Award - (Organization) recognizes an establishment's leadership and commitment to energy efficiency in Newfoundland and Labrador through activities such as planning, project development, energy management and employee engagement.

RECIPIENT: Coleman Group of Companies

The Coleman Group of Companies was the very first participant in the takeCHARGE Business Efficiency Program with an LED lighting upgrade at their Corner Brook location. It was certainly not their last. The employees at Coleman's have a passion for business and raising standards. The company has grown through four generations and the current generation is not slowing down when it comes to raising energy efficiency standards. Large LED lighting upgrades having been completed in their facilities across the province and they are currently in the process of updating lighting at Belbin's and a number of their other Coleman's stores.

RECIPIENT: Ingram's Electrical

The team of Ingram's Electrical have been working on commercial lighting retrofits for Hydro's Isolated Diesel Systems energy efficiency program. Ingram's has completed 28 installations in four different isolated communities, helping them save a combined 214 MWh. Finding available contractors in isolated areas can be difficult. Devin and his team have consistently shown their commitment to these areas by travelling, installing and educating customers along the way. They maintain a very high level of trust and satisfaction from customers. They have taken their job beyond basic installations as they educate customers about how to replace the products, indicating the differences between the fluorescents and the LEDs, and educating them on how LEDs save energy.

AWARD CATEGORY: PARTNERSHIP

The Partnership Award recognizes the outstanding delivery of energy efficiency solutions, services or education by an organization, individual or not-for-profit.

RECIPIENT: Maurice Tarrant, College of the North Atlantic

Maurice is a lead instructor in the Refrigeration and Air Conditioning program at the College of the North Atlantic. Maurice is playing a pivotal role in shaping the emerging heat pump industry in Newfoundland and Labrador. He advocates the use of professional installers, which helps ensure homeowners get heat pumps that will operate safely and efficiently. Maurice worked closely with takeCHARGE to help develop standards and education for heat pumps, including the recent launch of an energy savings calculator.



TakeChargeNL.ca

BROUGHT TO YOU BY



AWARD CATEGORY: INNOVATION

The Innovation Award recognizes a business, organization or not-for-profit whose innovative energy efficiency project or service resulted in substantial energy savings in Newfoundland and Labrador.

RECIPIENT: Empowered Homes

Empowered Homes are helping change the heating landscape with the launch of Mysa, a new smart thermostat designed specifically for baseboard heaters. Mysa allows homeowners to control their heat with their smartphone offering convenience, comfort and energy savings. The new thermostat also receives rave reviews on its design. Empowered Homes has made over \$1,000,000 in sales and grown to 30 employees in just 18 months.

AWARD CATEGORY: RETAIL PARTNERSHIP

The Retail Partnership Award recognizes the outstanding delivery of energy efficiency solutions, services, products or education to residential customers by a retailer in Newfoundland and Labrador.

RECIPIENT: The Home Depot Canada

Since opening their doors in St. John's in 2005, The Home Depot has focused on making energy efficiency more accessible and affordable with their product offerings, marketing, workshops and focus on associate training. The Home Depot helps support a wide range of takeCHARGE initiatives with flyers, signage, and in-store events helping customers choose the most energy efficient products available. The St. John's staff recently embraced energy efficiency, winning one of two grand prizes as part of the 2017 Power Project, a national contest to see which retail location can save the most energy.

AWARD CATEGORY: THE BIG AWARD

The BIG Award recognizes a participant of the takeCHARGE Business Efficiency Program that, through energy efficient upgrades, has seen the most significant increase in their energy savings.

RECIPIENT: Country Ribbon Inc.

Country Ribbon thought big when supplying Newfoundland and Labrador with quality, made-right-here, products, growing into the province's only fully-integrated chicken producer and processor. The company also thought big when it came to energy efficiency. Country Ribbon upgraded to LED lighting in ten buildings at their Cochrane Pond facility. These lighting improvements are saving them over 1.7 GWh each year – that's enough energy to power 80 electrically heated homes for an entire year!

RECIPIENT: St. Anthony Seafood's Ltd. Partnership

St. Anthony Seafood's are always looking for ways to save energy and reduce their bills. In 2017 they completed two custom business efficiency projects in their maturing crab and shrimp plants. The lighting project involved taking out old less efficient T8 and T12 lights and replacing them with LED lighting. The energy savings for this project was approximately 127 MWh. The insulation project involved installing spray foam insulation on the exterior walls of a metal storage garage. They had been heating the building with several 5 kW unit heaters and were seeing high bills because of this. The insulation will help keep the building heated therefore reducing the heaters run times. This project had energy savings of approximately 30 MWh for a total energy savings of approximately 157 MWh. This company views energy efficiency as a great investment. The rebate provided them with better lighting and improved



TakeChargeNL.ca

BROUGHT TO YOU BY



insulation, helped with the initial costs, and the energy savings over time will help pay for the upgrade itself. They are continuing to look for additional ways to help and are looking forward to participating in future projects.

A joint initiative between Newfoundland and Labrador Hydro and Newfoundland Power, takeCHARGE combines the expertise and customer reach of Newfoundland and Labrador's two electricity utilities. We work together to bring energy efficiency awareness and savings to the residents of this province. Your utilities are here to provide a service — a reliable source of energy to run your homes and businesses. To us, that also means helping you use energy wisely through takeCHARGE. For energy efficiency tips and information on rebate programs, visit TakeChargeNL.ca today!

MEDIA CONTACTS:

Erin Squires
Communications Manager
Newfoundland and Labrador Hydro
t. 709 737-1311 c. 709 697-1186
e. ErinSquires@nlh.nl.ca

Michele Coughlan
Manager, Public Affairs
Newfoundland Power
t. (709) 737-2821 c. (709) 682-1470
e. mcoughlan@newfoundlandpower.com



TakeChargeNL.ca

BROUGHT TO YOU BY

