

For Immediate Release // October 23, 2017

Provincial Hard Hat Drive Raises Over \$30,000 for Cancer Care

(St. John's, NL): Newfoundland Power Inc. is proud to announce the Provincial Hard Hat Drive, as part of *The Power of Life Project*, held on Saturday, October 21, raised over \$30,000 for cancer care in our province. The money raised from the Hard Hat Drive will stay in Newfoundland and Labrador and will purchase cancer care equipment in cancer centres across the island.

"The success of the Provincial Hard Hat Drive is a testament to the generosity of the people of this province. Cancer patients and their families will benefit from the sense of community shown by everyone who donated," said Jocelyn Perry, President and CEO, Newfoundland Power. "I'd like to extend a heartfelt thank you to our hundreds of employees, retirees and family member volunteers, from St. John's to Port aux Basques, and to our retail partners who generously supported our fundraiser to help those living with cancer in our province."

The Provincial Hard Hat Drive marks the 15th anniversary of *The Power of Life Project* and to date, nearly \$4 million has been donated directly to improve cancer care in Newfoundland and Labrador. In celebration of the anniversary, Newfoundland Power announced a \$100,000 donation to purchase a wide range of equipment from chemotherapy chairs and blanket warmers to therapeutic gardens.

Lynette Hillier, Executive Director of the Dr. H. Bliss Murphy Cancer Care Foundation extends a sincere thank you to employees, retirees and family members of Newfoundland Power for their volunteerism and continued commitment to enhancing the lives of those living with cancer in our province. "On behalf of our cancer patients and their families who will benefit from the generosity of this event, our sincere thanks are extended to all who made this event such a success."

A list of equipment that will be purchased from the funds raised from the Provincial Hard Hat Drive is included in the graphic below.

***The Power of Life Project** is Newfoundland Power's corporate charity and a partnership with the Dr. H. Bliss Murphy Cancer Care Foundation. The Project raises much needed funds for cancer treatment equipment, supports programs and promotes cancer education and awareness initiatives in Newfoundland and Labrador.*

The Dr. H. Bliss Murphy Cancer Care Foundation raises funds for treatment and supportive care programs for cancer patients, funds local cancer research initiatives and provides continuing education opportunities for staff of the Dr. H. Bliss Murphy Cancer Centre and affiliated cancer programs in Newfoundland and Labrador.

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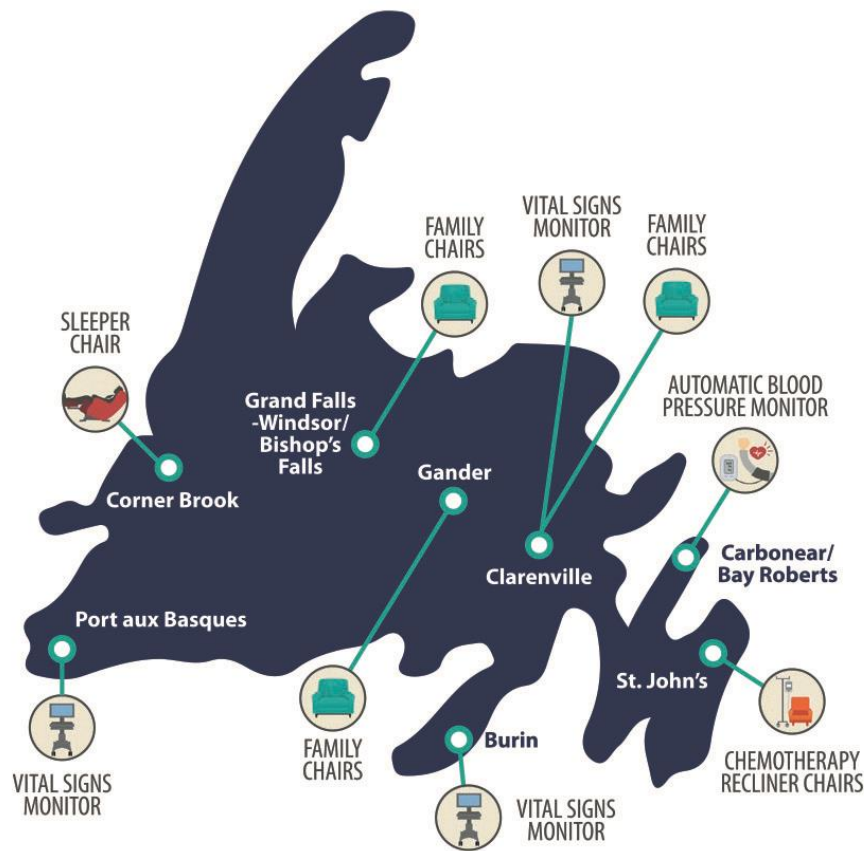
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MEDIA RELEASE

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Funds raised through the Provincial Hard Hat Drive will allow *The Power of Life Project* to purchase the pieces of equipment on the map above for cancer care sites throughout the province. Thank you for your support!

